

The History of Live Sport on UK Television

1937 Wimbledon

The first sporting event broadcast live was Bunny Austin v George Rogers on BBC



1948 London Olympics

Olympic coverage was only broadcast to viewers in London



1966 FIFA World Cup England

Sport in colour was first introduced for the 1966 World Cup to a UK audience of 32.3m



1994 Winter Olympics

23.95m watch Jayne Torvill and Christopher Dean return to the rink to win bronze at the Lillehammer Winter Olympics



1975 The Thrilla in Manila

The Muhammad Ali vs. Joe Frazier match was the first to be broadcast from overseas via satellite



1996 World Heavyweight Title Fight

First UK pay-per-view event was the Frank Bruno vs. Mike Tyson title fight, broadcast on Sky.



2006 FIFA World Cup Germany

The first sporting event broadcast in HD on the BBC. Five of the matches were the most-watched programmes in 2006



2010 Arsenal v Manchester United

Sky launches the UK's first 3D channel with a live Premier League football match



2011 Sports 'on the go'

Sky Go for iPhones, iPads and iPod Touch allows subscribers to watch Sky's sports channels 'on the go'

2012 London Olympics

An estimated worldwide audience of 1bn will watch the opening ceremony, with the BBC broadcasting over 2,500 hours worth of live coverage. It will be the first Olympics where part of the coverage will be broadcast in 3D and will be televised on more channels than ever before



Huge advances have been made in sports broadcasting since the first live event was televised on the BBC in 1937. This timeline charts the development of live sporting coverage from black and white pictures to the 3D multi-channel coverage we have today.